

Expanding Horizons. Exploring Possibilities.

ADMISSION APPLICATION

Southwest Credit Union Management School seeks to help highly motivated, experienced credit union professionals seeking to further their leadership development and grow their credit unions. The school is the go-to experience for rising and C-suite credit union professionals. The school provides higher academic-style learning and engagement opportunities. With SCMS's blend of in-person, live-virtual, and self-paced learning, students build business acumen, broaden the scope and strategic direction of their credit union, enhance leadership skills, collaborate with other professionals, and grow networks to last a lifetime.

FIRST Name:	Last Name:			
Job Title: Name of Credit Union or Organization:				
Primary Job Area (Check all that apply)	What areas do yo	ou consider to be yo	our strengths? (Check all that apply)	
Accounting	AI/Data Analytics		Human Resources	
Administrative/Secretary	Branch Management		Investments	
Auditing	Business Development		IT	
Board	Collections		Leadership	
Business Development	Communication		Lending	
Business Lending & Merchant Accounts	Compliance		Marketing	
Call Center	CUSOs		Member Services	
Compliance & Regulations	Credit Counselling		Operations	
Education & Training	Digital Services		Public Relations	
Financial Planning	Financials		Staff Development	
Human Resources	Fraud & Risk Management		Other:	
Information Technology				
Investments				
Legal				
Lending & Collections				
Management				
Marketing				
Member Services				

Write a brief statement on why the SCMS Admissions Committee should choose you to participate in the school. (Include any leadership experience you have.)

Public Relations



What does leadership mean to you and h	now do you measure success?	
How do you feel that the SCMS will cont	ribute to your success as a leader?	
Years in Current Position?	Years in Credit Union?	Years in Financial Industry?
By submitting this application, I	realize that I am committing to a thr	ree-year hybrid school.
Applicant Signature:		Date:
CEO/Supervisor Support: I hereby support the aforementioned appl	icant's participation in this three-ye	ar educational program.
Date:		
Important Dates:		Questions:

- » The application submission deadline is March 3, 2025.
- » Applicants are notified of acceptance by April 11, 2025.
- » SCMS Scholarship Applications open in January. $\label{thm:conversion} \mbox{Visit} \ \underline{\mbox{cornerstoneleague.coop/foundation/apply-for-a-grant}} \ \mbox{for updates.}$

Call Janine McBee, SCMS Director at 469-385-6634 or email team@scms.coop.